



CRYPTO PAYMENT SYSTEM

NEW VISA FOR CRYPTOECONOMICS

SOLUTION SUMMARY

CRYPTO PAYMENT SYSTEM IS VISA FOR CRYPTO ECONOMICS, where smartphones will be used instead of bank cards, and mobile operators instead of banks. Our solution is a mobile payments ecosystem based on blockchain, which will make payments more convenient, fast and favorable. CPS will reduce number of payment agents and integrate payments universes according to the simple formula:

$$\text{CPS} = \text{Value} + \text{Advantage} - \text{Complexity}$$

Value from traditional payments

Pay and receive money in traditional currency
Processing speed of simple payment transactions

Complexity with cryptocurrency

Need to convert from fiat currency and pay fee.
Need to bear cryptocurrency volatility risks and pay exchange commission

Advantages from CPS

1% - transaction fee for a merchant regardless of payment channel, compared to current rate from 1.5 to 6%

No bank cards needed to pay, payment could be made with phone only.

No need to own cryptocurrency to start using CPS. CPS targets all mobile users – not just small audience of cryptocurrency owners

CPS ADVANTAGES

MERCHANT



GROW YOUR MARGIN

1 % TRANSACTION FEE. Times cheaper than current rates. No token volatility risks and conversion fees, existing in current cryptocurrency based payments.

NEW CUSTOMERS. Every smartphone owner is your client.

INCREASE ARA. Increase average receipt amount by offering micro-loans to the customer.

CUSTOMER



ALL FINANCIAL SERVICES IN YOUR PHONE.

EASY. Pay for anything; transfer money locally and abroad, same with cryptocurrency; deposits and loans

FAVORABLY. Use micro loans for immediate payments. Deposit money and receive earnings.

INNOVATIVE. Participate in crowdfunding with cryptocurrency to fund merchants.

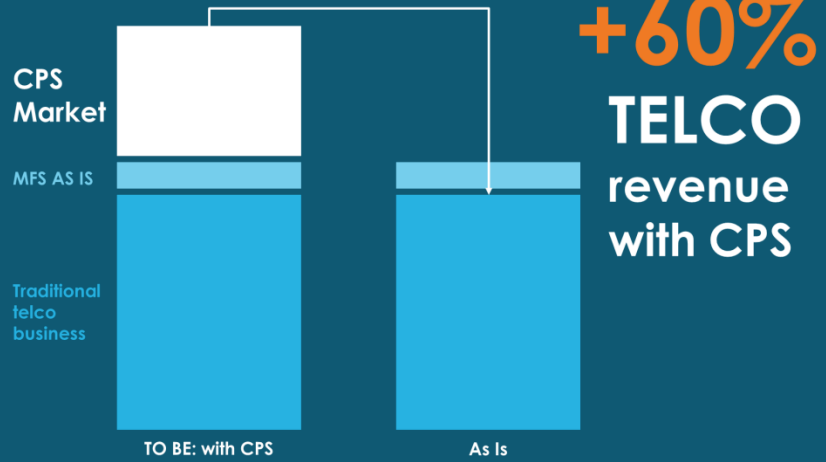
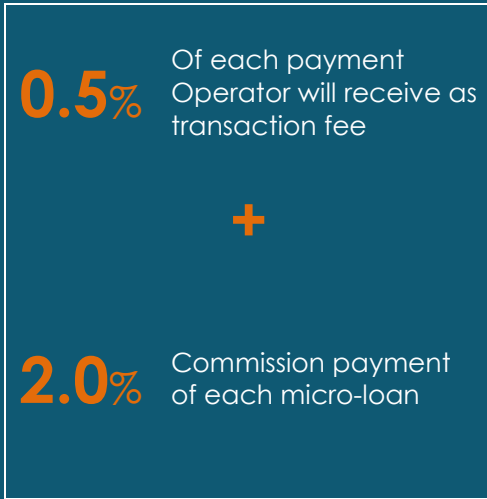
TELCO



TRANSFORM INTO CRYPTOBANK

CPS will help mobile operators not to become Nokia, Yahoo or Polaroid, thrown out of the market CPS together with Operators will open new era in telecommunications: era of easy financial services. CPS will open the gate into the market 20 times larger than telecommunications. Operator will get chance to transform from stagnating connectivity providers into the leader in new financial markets.

MOBILE OPERATOR = MOBILE BANK IN THE CRYPTOECONOMICS



Market for CPS



OUR PROPOSITION

CRYPTO PAYMENT SYSTEM will let operator penetrate the giant market and become a leading financial services provider in cryptoeconomics.

1 trln. \$
Global TELCO industry revenue

Crypto Payment System



55 trln. \$
Payment card industry revenue forecast in 2025

